



# GREAT LAKES DESIGN AND CONSTRUCTION EXPO

## SHOW HOURS:

FEBRUARY 14, 2024 - 9:00 A.M. - 4:00 P.M.

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## WHO WILL ATTEND

### CONTRACTORS & SUPPLIERS:

Construction contractors and suppliers from every trade.

### OWNERS/USERS:

Anyone responsible for buying/renting construction equipment, products or services: Purchasing Agents, Superintendents, Property Managers, Facilities & Maintenance Managers, Plant Engineers & Managers, Corporate Building Heads, Real Estate Developers, Government Authorities, Utility & Institutional Buyers, Building & Grounds Supervisors, etc.

### DESIGNERS:

Architects, Engineers and Specifications Writers.

## ATTENDANCE PROMOTION

Promotional brochures and tickets will be distributed to design and construction industry professionals throughout the state of Michigan and the Midwest region. CAM and HBA both have a strong online presence - the Expo will be highlighted prominently on both the CAM and HBA websites, featured in their email blasts to thousands of subscribers, and promoted heavily on all the main social media platforms. Advertising spots will be secured not only in CAM Magazine and HBA's Michigan Builder magazine, but in regional trade publications, association newsletters, online calendars, and radio stations. Custom electronic tickets will be available for every exhibitor for distribution to prospects, associates and customers.

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(248) 972-1000**

**[www.miconstructionexpo.com](http://www.miconstructionexpo.com)**

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# EXHIBITOR INFORMATION:

## BOOTH RESERVATIONS

A 50% deposit is due upon reservation to confirm your space. Final payment is due 60 days prior to the show.

## BOOTH DESCRIPTION

Each booth is 10 x 10 with an 8' backdrap and 3' sidedrapes. Each exhibitor receives an 8' skirted table, 2 chairs, wastebasket & 7" x 44" identification sign. Additional furnishings, carpet, electricity, freight, labor or special equipment can be ordered directly from the official service contractor.

## EXHIBIT SET-UP

Move-in will be accomplished through a targeted schedule determined before the show.

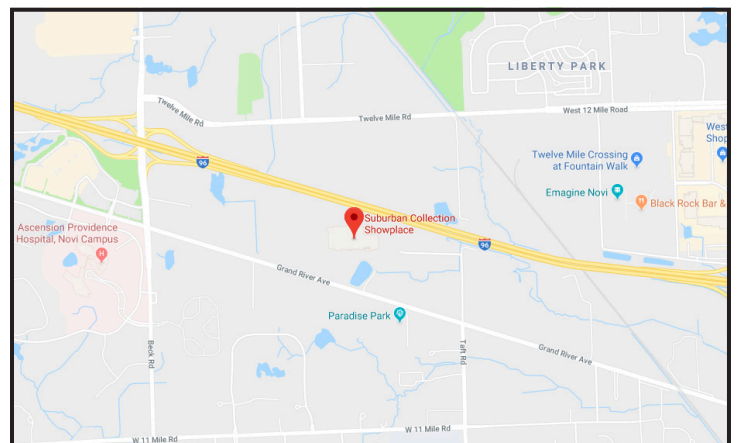
## DISMANTLING EXHIBITS

Dismantling of exhibits is not to begin until the show ends at 4:00 p.m. on Wednesday, February 15th. All exhibits must be removed on that day.

## HOTEL/ACCOMMODATIONS

Hyatt Place Detroit/Novi  
46080 Grand River Ave. • Novi, MI 48374  
Ph: 1-800-233-1234

**Reservation deadline is January 15, 2024.**



46100 GRAND RIVER AVE., NOVI, MI 48374

**S** SUBURBAN COLLECTION  
SHOWPLACE