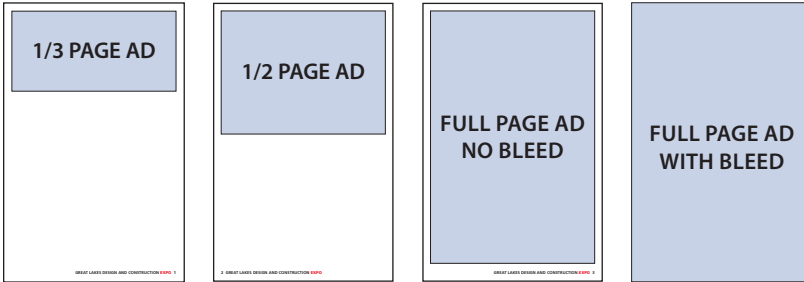




2024  
GREAT LAKES  
DESIGN AND  
CONSTRUCTION  
EXPO

EXPO  
SHOW PROGRAM  
ADVERTISING  
SPECIFICATIONS

ADVERTISING SIZES AVAILABLE



SIZE SPECS

- 1/3 page ad - 5" w x 2.4375" h
- 1/2 page ad - 5" w x 3.75" h
- Full page ad - 5" w x 7.6875" h - no bleed
- Full page ad with bleed
- 5.5" w x 8.5" h - add .125" art to bleed on all sides (5.75" w x 8.75" h - final art size)
- Safe area, all text within 5" w x 8" h

ADVERTISING RATES

- 1/3 page ad .....\$200
- 1/2 page ad .....\$300
- Full page ad .....\$500
- Full page ad with bleed.....\$500
- Inside Front Cover.....\$600
- Inside Back Cover.....\$600
- Outside Back Cover.....\$700

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

**PAYMENT**  Enclosed is my check payable to CAM.  
 Please charge \$\_\_\_\_\_ to my  Visa  MasterCard  American Express  
 Account # \_\_\_\_\_ Exp \_\_\_\_\_ CCV \_\_\_\_\_ Signature \_\_\_\_\_

**AD DEADLINE: JANUARY 13, 2024 – RETURN THIS RESERVATION FORM  
 BY E-MAIL TO: jones@buildwithcam.com  
 or mail to: CAM • 43636 Woodward Ave., Bloomfield Hills, MI 48302  
 Questions? Call Roy Jones at 248-972-1115**

