



2024
GREAT LAKES
DESIGN AND
CONSTRUCTION
EXPO

EXPO
SHOW PROGRAM
ADVERTISING
SPECIFICATIONS

ADVERTISING SIZES AVAILABLE

1/3 PAGE AD	1/2 PAGE AD	FULL PAGE AD NO BLEED	FULL PAGE AD WITH BLEED
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SIZE SPECS

- 1/3 page ad - 5" w x 2.4375" h
- 1/2 page ad - 5" w x 3.75" h
- Full page ad - 5" w x 7.6875" h - no bleed
- Full page ad with bleed
- 5.5" w x 8.5" h - add .125" art to bleed on all sides (5.75" w x 8.75" h - final art size)
- Safe area, all text within 5" w x 8" h

ADVERTISING RATES

- 1/3 page ad\$200
- 1/2 page ad\$300
- Full page ad\$500
- Full page ad with bleed.....\$500
- Inside Front Cover.....\$600
- Inside Back Cover.....\$600
- Outside Back Cover.....\$700

NAME _____ COMPANY _____

BILLING ADDRESS _____ CITY/STATE/ZIP _____

PHONE _____ FAX _____ EMAIL _____

PAYMENT Enclosed is my check payable to CAM.
 Please charge \$_____ to my Visa MasterCard American Express
 Account # _____ Exp _____ CCV _____ Signature _____

AD DEADLINE: JANUARY 13, 2024 – RETURN THIS RESERVATION FORM
BY FAX TO: 248-360-8123 or E-MAIL TO: nrozum@sbcglobal.net
or mail to: HBA • 30400 Telegraph Road, Suite 202, Bingham Farms, MI
48025 Questions? Call Nancy Rozum at 248-360-7113

