GREAT LAKES DESIGN AND CONSTRUCTION EXPO

SHOW HOURS:

FEBRUARY 10, 2027 - 8:00 A.M. - 3:00 P.M.

WHO WILL ATTEND

CONTRACTORS & SUPPLIERS:

Construction contractors and suppliers from every trade.

OWNERS / USERS:

Anyone responsible for buying/renting construction equipment, products or services: Purchasing Agents, Superintendents, Property Managers, Facilities & Maintenance Managers, Plant Engineers & Managers, Corporate Building Heads, Real Estate Developers, Government Authorities, Utility & Institutional Buyers, Building & Grounds Supervisors, etc.

DESIGNERS:

Architects, Engineers and Specifications Writers.

ATTENDANCE PROMOTION

Promotional brochures and tickets will be distributed to design and construction industry professionals throughout the state of Michigan and the Midwest region. CAM and HBA both have a strong online presence - the Expo will be highlighted prominently on both the CAM and HBA websites, featured in their email blasts to thousands of subscribers, and promoted heavily on all the main social media platforms. Advertising spots will be secured not only in CAM Magazine and HBA's Michigan Builder magazine, but in regional trade publications, association newsletters, online calendars, and radio stations. Custom electronic tickets will be available for every exhibitor for distribution to prospects, associates and customers.

RESERVE YOUR SPACE

CALL CAM TODAY!

(248) 972-1000

www.miconstructionexpo.com

PRESENTED BY

CAM® CONSTRUCTION ASSOCIATION OF MICHIGAN

HBA HOME BUILDERS ASSOCIATION OF SOUTHEASTERN MICHIGAN

EXHIBITOR INFORMATION:

BOOTH RESERVATIONS

A 50% deposit is due upon reservation to confirm your space. Final payment is due 30 days prior to the show. Exhibit booths not fully paid by January 15, 2027, will be reassigned.

BOOTH DESCRIPTION

Each booth is 10 x 10 with an 8' backdrape and 3' sidedrapes. Each exhibitor receives an 8' skirted table, 2 chairs, wastebasket & 7" x 44" identification sign. Additional furnishings, carpet, electricity, freight, labor or special equipment can be ordered directly from the official service contractor.

EXHIBIT SET-UP

Move-in will begin on Tuesday, February 9th. Hand carried items may be moved in between 7:00 a.m. - 8:00 a.m. on February 10th.

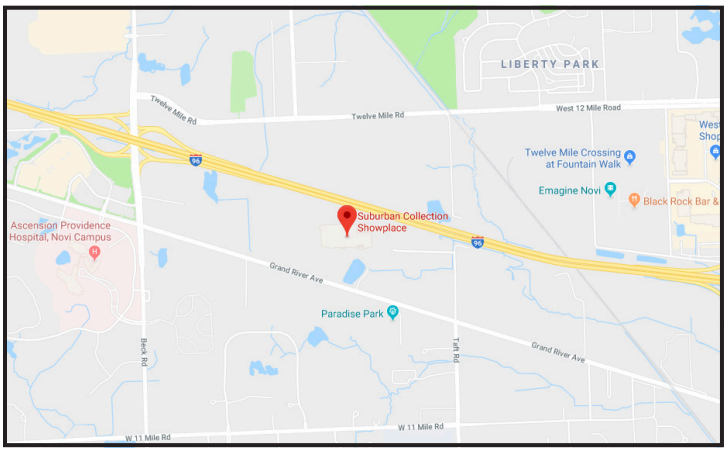
DISMANTLING EXHIBITS

Dismantling of exhibits is not to begin until the show ends at 3:00 p.m. on Wednesday, February 10th. All exhibits must be removed on that day.

HOTEL/ACCOMMODATIONS

Hyatt Place Detroit/Novi
46080 Grand River Ave. • Novi, MI 48374
Ph: 1-800-233-1234

Hotel reservation deadline is January 10, 2027.



46100 GRAND RIVER AVE., NOVI, MI 48374

vibe credit union showplace

GREAT LAKES DESIGN AND CONSTRUCTION EXPO

2027 EXHIBITOR CONTRACT

www.MIconstructionEXPO.com • Wednesday, February 10, 2027

STEP 1: EXHIBITOR INFORMATION

Organization Name		**Submitted Date**
Booth Coordinator Name	**Booth Coordinator Phone**	**Booth Coordinator Email**
Address	**City, State**	**ZIP**
Website	**Company Phone**	

STEP 2: BOOTH SELECTION

Booth Size	Member Rate
10x10	$1000
20x10	$2000
30x10	$2500
40x10	$3500
50x10	$4100
20x20 Island	$3500
30x20 Island	$5400
50x20 Island	$8400

2027 BOOTH PREFERENCE	
Booth Size	10x10
Booth Rate ADD $100 per exposed corner ADD $400 for non-member rate	
Booth choice in order of preference: 1) 2) 3)	

EXPO OFFICE USE ONLY	
Assigned Booth	
Deposit Paid	
Processed By	
Balance Due	

Booth cost includes listing on the EXPO website, printed in the January issue of CAM Magazine, printed on the floor plan of the Show Directory, one 8' skirted table, two chairs, and a wastebasket. Carpet, electrical, and Wi-Fi access may be purchased from the venue. Lead retrieval scanner will be available for rent at the show. Sponsorship opportunities and display advertising in the show program are available. Read full contract terms for additional information.

STEP 3: PRINTED PROGRAM / EXHIBITOR LISTING INFORMATION

Information for the EXPO regarding products you intend to exhibit will be taken from this application. Please complete below. Product or service description should be 40 words or less and may be edited by EXPO staff. The deadline to appear in the January issue of CAM Magazine is December 3, 2026. The deadline to appear on the floor plan in the Show Program is January 15, 2027.

Company Name	**Website**
Company Contact Name	**Company Contact Email**
Products/Services	

Construction Association of Michigan
Booth 315
BuildwithCAM.com
Kevin Koehler
koehler@buildwithcam.com

CAM is a membership organization, including general contractors, subcontractors, equipment and material suppliers, architects, engineers and service providers. Visit our booth to learn more about the value of membership.

SAMPLE

STEP 4: ADVERTISING AND SPONSORSHIP

Sponsor levels include exhibit booth and discount on display advertising. Refer to full listing of sponsor benefits for additional information.

☐ Platinum Sponsor - $15,000	☐ Gold Sponsor - $10,000	☐ Silver Sponsor - $5,000	☐ Bronze Sponsor - $2,500

Show Program Ad Rates

☐ 1/3 page ad – $200	☐ 1/2 page ad – $300	☐ Full page ad – $500	☐ Full Page ad with bleed – $500

STEP 5: SHOW RULES & REGULATIONS

Standard booth background and side rails, decorated with background drape and uniform ID signs are provided without charge. Each booth package includes one (1) 8' skirted table, two (2) chairs, and one (1) wastebasket. Exhibitors will provide all other furnishings, equipment, facilities, etc., at their own expense and responsibility. They must be obtained through the official suppliers. Standard booth backgrounds are eight feet in height, and divider rails are three feet in height. In the area five feet forward from the rear background of each booth, display materials may be placed up to a height not exceeding eight feet from the building floor. If any portion of the booth beyond five feet from the rear background of the booth, all parts of the exhibit shall be placed not to exceed the height of four feet. No exhibit shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines unless it is an island display, having four corners on four sides. In the case of island booths, if a solid wall is to be part of the display, or any free-standing unit above eight (8') feet high, or any multi-level construction above eight (8') feet high, a booth rendering must be submitted to Show Management for approval by January 15, 2027. Exhibits not conforming to these specifications or which in design, operation, or otherwise, are objectionable in the opinion of the management will be prohibited. All demonstrations and exhibits must be confined to the exhibit booths.

Advertised closing time for the EXPO is 3:00 pm on Wednesday, February 10, 2027. No dismantling or removal of booths is permitted prior to the official announced closing time on the final day of the Show. **There are no exceptions to this rule.** Hand trucks or carts may not be on the show floor while consumers are still in aisles. Guards at the doors will not permit booth material to exit prior to closing time. **Exhibitors who break down early may be banned from future shows.**

Assignment of exhibitor space is within the sole discretion of Show Management, which reserves the right to alter the location of booths if deemed in the best interests of the overall exposition.

Subletting of contracted exhibit space is NOT permitted. Special arrangements must be made in advance for two or more firms sharing the same exhibit space.

Loudspeakers, radios, videos, or the operation of any equipment which is of sufficient volume to interfere with the business of neighboring exhibitors will not be permitted.

Dispensing of refreshments of any kind requires prior written consent of Show Management. Exhibit facilities have dedicated caterers who have the exclusive right to dispense food and beverages.

Exhibitor is required to have the exhibit space staffed during all Show hours. Exhibitor personnel may not sell or distribute literature or operate in any space except within the confines of Exhibitor's booth.

Helium-filled balloons are not permitted. Live animals of any type are not permitted within the Show without prior approval of Show Management.

Exhibitors and/or their displays may be photographed by Show Management representatives. Exhibitor agrees such photos are the property of Show Management and may be used for show-related purposes without reimbursement to Exhibitor.

All booth materials must be fireproof and conform to the appropriate municipal Fire Department requirements. No fireworks, open flames, liquefied petroleum gas or flammable liquids are allowed.

Fuel tanks for equipment and vehicles shall be locked and sealed to prevent vapors. Fuel tanks shall not contain in excess of one-eighth their capacity or 5 gallons of fuel, whichever is less. At least one battery cable shall be removed from battery.

Vehicle move-in/out will need to be coordinated/approved by Show Management, venue security, etc.

Show Management reserves the right at any time to prohibit exhibitor conduct, product, or material which it considers contrary to the best interest of the show.

If the Exhibitor or its agents or employees cause any damage to any portion of the Facility, Exhibitor will pay to Show Management such sum as shall be necessary to restore the damaged area.

Exhibitor assumes all risks and responsibilities for accidents, loss, injury, or damages to person or property and agrees to indemnify and hold harmless Show Management and the Facility and their representatives from any and all claims or losses including attorney fees arising from Exhibitor's participation. Exhibitor will furnish a Certificate of comprehensive general liability insurance coverage which will assist in protecting it against all risks assumed or incurred in connection with its exhibit.

If the Show is canceled, opens later than scheduled, or must prematurely close due to fire, weather, or any other cause, the Exhibitor waives any claim for damages or compensation.

During the days the show is open, Facility concessions are in operation. The Exhibit Facility will allow Exhibitors to bring in a lunchbox-sized cooler. All coolers may be examined at the door. Cases of bottled water are NOT permitted for consumption or display.

STEP 6: APPROVAL & PAYMENT

A 50% deposit per exhibit space must be enclosed to obtain a confirmed booth assignment. 25% of space rental is not refundable 180 days prior to the show. Final payment is due 30 days prior to the show. No refunds after that time. Exhibit booths not fully paid by January 15, 2027, will be reassigned.

I have read the Rules & Regulations and contract to exhibit in the show as noted on page 1. I am authorized to make payment on behalf of my organization.

Print Name:_____ Signature:_____

Company Name			
Credit Card (Visa, MasterCard, AMEX)	**Exp. Date**	**Initial Amount Authorized**	**Balance Due**
Billing ZIP Code	**CVV Code**	**Name on Card**	
Email Receipt to:			

STEP 7: RETURN SIGNED CONTRACT

Attn: RON RIEGEL, riegel@buildwithcam.com. Make checks payable to Construction Association of Michigan and send to 43636 Woodward Ave., Bloomfield Hills, MI 48302-3204. Questions? Call (248) 972-1110.